



MIRACLE

moon walk

EVENT PROGRAM: PERTH
20 SEPTEMBER 2025



2025 Event Hub:

Moort-ak Waadiny / Wellington Square



 **miracle babies**
FOUNDATION



@miraclemoonwalk



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miraclemoonwalk.com.au



Welcome to the 2025 Perth Miracle Moon Walk, to be held on Saturday 20th September 2025, at Moort-ak Waadiny / Wellington Square, Wellington Square, East Perth.

Thank you so much for your support and thank you for your generous fundraising for Miracle Babies Foundation so far! We are extremely grateful that you have chosen to support such an important cause and we look forward to welcoming you to the event and the Miracle Moon Walk Family.

What's inside the Event Program?

This Event Program contains all of the information you need for event day, so please make sure you have a good read before travelling to the event. If you registered others under your own email address, please ensure that you have passed on the information to those members also.

Event Location

The Miracle Moon Walk Event Start and Finish Hub will be situated at **Moort-ak Waadiny / Wellington Square, Wellington Square, East Perth.**

Travel

- On-street parking around Wellington, Bennett, Wittenoom, and Hill Streets.
- ACROD parking on Bennett & Wittenoom Streets.
- Or leave the car at home and take the free Yellow Cat Bus, or a quick walk from Claisebrook or McIver train stations (both under 10 mins away!).

Registration

The Event Hub opens from 3:00pm on event day. Head to the registration desk and our friendly registration team will be on hand to issue you with your event number, event pack and other information.



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Facilities

The following facilities will be at the Event Hub:

- Thanks to the amazing Lions Club of Victoria Park, a BBQ will be firing from 3:00–5:00 PM, and again after the walk for a well-earned feast! Drinks and snacks will also be available for purchase.
- Baby change facilities available.
- Toilets
- Water refill station



Check out the Merchandise Tent - all proceeds go to *Miracle Babies Foundation*

Head to the Merchandise Tent at the event hub on the night for some mementos or a few extra goodies.

Here you will find available to purchase:

- > Miracle Moon Walk Drinkbottles
- > Miracle Moon Walk Glow Bands
- > Moon Walk T-Shirts (Limited Stock and Sizes)
- > Dedication Stars (for the Dedication Wall)
- > Miracle Babies Merchandise, Gifts and more....



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Event schedule

PLEASE ARRIVE BEFORE 4PM

- **3:00pm:** Event Hub and registration open - **Moort-ak Waadiny / Wellington Square, Wellington Square, East Perth.** Food & Drinks will be available to purchase and lots of fun and entertainment including Face Painting for the kids and a Roaming Photo Booth!
- **4:00pm:** Welcome Ceremony (Miracle Babies Ambassadors and Kylie Pussell, CEO & CoFounder of Miracle Babies Foundation)
- **4.30pm:** Top Fundraising Awards
- **4.45pm:** Kids Best Dressed Winner awarded
- **5:00pm:** Miracle Moon Walk Starts
- **7.00pm:** All Star Stations will close - walkers to head back to Event Hub for prizes and finish. Children can collect their certificates and enjoy a FREE ice cream as a reward for their amazing efforts! Ice creams will also be available for the adults, so no one misses out!
- **7.30pm:** Prize draws and thank you



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What is Miracle Moon Walk?



Miracle Moon Walk is a spectacular evening adventure that takes in some of the city's most iconic sights and surrounds. This magical night walk raises vital funds to support premature and sick newborns, their families, and the incredible work of the Miracle Babies Foundation.

It's a fun, relaxed walk suitable for all ages - no training required! You're guaranteed a night to remember as you walk beneath the setting sun and watch the stars appear... all for a wonderful cause. You'll have two route options:

- **Short Route:** Approx. 5km
- **Long Route:** Approx. 8km

Maps for both will be included in your walker pack.

This year, we're getting ready to **'Reach for the Stars', together**, as we journey to the moon.

FOR THE KIDS: Every child will receive a special passport to take on their moon mission. Along the way, they'll visit our Star Stations, collecting stamps and fun goodies. Once their passport is complete, they can return to the event hub to receive a special certificate — and a free ice cream!



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For the adults:
Your time to shine!
All adults will receive a digital
timing stick....



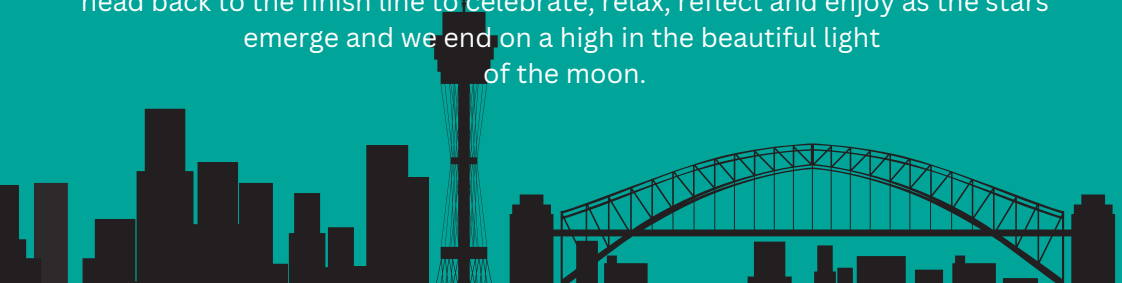
Are you ready?

Throughout the route (short or long - your choice), you will find special digital check-in points. Just tap your timing stick at each one - the more check-ins you complete, the more chances you'll have to win great prizes!



These check-ins are hidden throughout Perth's CBD and surrounds. Take in some of Perth's stunning and most iconic sites, while checking in at the hidden locations along the way.

We're challenging every single one of you to find as many as you can before you head back to the finish line to celebrate, relax, reflect and enjoy as the stars emerge and we end on a high in the beautiful light of the moon.



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Your entry fee guarantees a fantastic night with all sorts of event and fundraising goodies including:

- Personalised bib with unique walker number
- MMW Hat
- MMW Drawstring Back Pack with glow goodies and your walk map
- Kids Best Dressed competition
- FREE dessert for the kids at the event hub afterwards
- PLUS a special keepsake for all collected at the finish line



*Please note that **event shirts are NOT included** this year. If you've joined us before, we encourage you to wear your Miracle Moon Walk shirt - or **purchase a shirt on the night at the Event Hub for \$10.**

Why not have some fun and come dressed in teal and purple - the more creative the better!



DO NOT MISS THE DEDICATION WALL ON ROUTE!

Collect or purchase your Dedication Star on the night at the hub, to place on the wall along the route.

If you have already purchased a Dedication Star via our website, these will be available to collect at the Merchandise Tent, otherwise blank stars will be available to purchase at the on the night.

The Dedication Wall is proudly sponsored by **Emerark.**



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Suggested packing list

The event is held outdoors at night, so it could be a little cool. We suggest you bring:



- > Water bottle
- > Long trousers or tights
- > Comfortable runners
- > Fleece or light jacket - you will quickly warm up when you start walking though
- > Fully charged mobile phone
- > Accessories, accessories, accessories – glow big or glow home

Note: A limited number of Ponchos will be available at the Miracle Babies Tent in case of rain.



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Kids Best Dressed competition!



The winner will receive a **\$200 voucher** from Bright Star Kids. So, dust off those fabulous outfits and get ready to rock the competition.

Awarded at 4.45pm at the Event Hub



At the Finish Line



- FREE ice cream for the kids!
- Great Prizes up for grabs.
- Collect your Miracle Moon Walk memento.



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Thank you to the following organisations who have supported the event: Parra Leagues, Redsbaby, BabyLove, WaterWipes, Emerark and Bright Star Kids.



Most importantly, this event wouldn't happen without [Challengeworks](#) – Event Partner since the Inaugural Miracle Moon Walk, 2018. Thank you!



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Your fundraising makes a HUGE difference!

The fundraising goal for 2025 is \$140,000!

This would further support 980 families during their hospital journey.
It's a big number, but with your help we think we can do it.

Successful fundraising on socials is really simple. Most importantly, the cause resonates with every parent and grandparent, and it typically takes less than 10 donations to reach your minimum fundraising target.

To help you on your way, we suggest doing the following:

- Make sure that your personalised fundraising page is set up. Your personalised fundraising page is created when you sign up. If not, please email community@miraclebabies.org.au and we can help.
- If you have set up a Team Page – share with your family and friends and get them to join you!
- Share your personal story if you have one and a photo on your personal Fundraising Page, then share this via social, email etc.
- Follow the dedicated Miracle Moon Walk Facebook and Instagram pages with plenty of great content for you to quickly share (search @miraclemoonwalk). Keep your eyes on these pages for regular updates!
- Get creative! Create challenges for your friends and family, BYO donation at your next BBQ, ask schools and workplaces to sponsor you and more. You can simply 'donate' any money raised in person via your personal fundraising page!

Top Fundraisers Awards will be presented on the night for Individual and Team!

*Decision will be based on fundraising totals as of 4pm on the night of the event.



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THE NEXT \$20,000 MATCHED

1st September - 14th September 2025

14 days only to reach our target!

Every \$1 raised now has DOUBLE the impact!

Every \$1 donated between 1st September - 14th September will be matched (up to \$20,000). Save and share the image below to your social pages and help us reach our target! Make sure you copy and paste your individual fundraising page link so that people can donate directly to you. *Matched funds are not visible straight away, these will be visible from 14th September after the campaign period has ended.



DONATE NOW

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